

sequa gGmbH is a globally operating non-profit development organisation. Since 1991 sequa has carried out international cooperation programmes and projects in close collaboration with the German and European private sector. sequa offers know-how and long-term experience in capacity development for chambers and associations (BMOs), vocational education and training, private sector development and trade promotion. The organisation is based in Bonn, Germany. sequa employs more than 100 persons (2021) and reported a turnover of EUR 41 m in 2020.

We are offering a project-based assignment in cooperation with one of our local partners as

Technical Expert on Monitoring & Evaluation and Communication (m/f/d)

Location: Addis Ababa, Ethiopia
Assignment Period: February/March 2022 – December 2025
Project: BIC Ethiopia

The Technical Expert on M&E and Communication will be based in sequa's project office in Addis Ababa.

The Project

The project BIC Ethiopia will start operations on the 3rd of January 2022 for 48 months. The overall objective of BIC Ethiopia is to capacitate business incubators in supporting agri-tech and agri-business start-ups and MSMEs to improve market access, generate higher income and create jobs. The action has two specific objectives.

- To enable existing and new incubators supporting high potential start-ups with an innovative business model addressing market needs and potentials in terms of job creation and income generation.
- To enhance business incubators' ability to unlock the potential of agri-tech and agri-business by delivering necessary tools to enable business growth along different stages of maturity.

A team of dedicated local and international staff will be placed in Addis, sequa Bonn is providing backstopping and controlling support. The Project BIC Ethiopia will be implemented by sequa (lead), adelphi, Menschen für Menschen, Icehawassa, Addis Ababa Chamber of Commerce and Sectoral Associations and Foundation GrowthAfrica.

Tasks / Responsibilities

- Contribute to the inception phase and provide technical inputs together with the Team Leader with regards to M&E and communication related content, considering also tools, material and contents generated by the consortium partners
- Develop the monitoring system for the project, Contribute to the overall project monitoring and reporting
- Contribute to the KPI supervision and monitoring of implementing partners i.e. incubators and start-ups

Job Announcement

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- Ensure that at any given time the status of indicator achievement is available and as up-to-date as possible
- Contribute to the technical reporting
- Support the organisation of training/planning workshops, events and communication activities
- Elaborate and implement the C&V Plan
- Assist the Team Leader in planning and coordinating communication activities at programme level and with partnership projects' stakeholders
- Maintain, update and feed regularly website and social media
- Design and organise PR material in consultation with sequa Bonn
- Contribute to the exchange of information and expertise among regional programme and project partners
- Assist the Team Leader in fostering synergies and complementarities with other relevant projects in the region, donors, and institutions

Your Qualification / Skills / Experience

- University degree in public relations, economics, communication, or similar relevant field
- At least 5 years of professional experience
- Fluent in English
- Very strong communication skills and intercultural skills
- Highly self-motivated
- Organisational skills and ability to manage deadlines
- Interest in the topics of private sector development
- The Expert shall have a minimum of 3-5 years of full-time experience (i.e. after formal education) in the field of Communication, PR related to international projects or Monitoring and Evaluation
- She/He will have demonstrated experience and skills in know-how transfer, capacity building and/or training.
- Very good user knowledge of MS Office programs and graphics programs (Adobe Illustrator)

Please send us a cover letter, your CV in the EuropeAid format, relevant resumes, and your salary expectation. Please use the English language. The CV template can be downloaded from our [website](#).

Subject to comparable qualification handicapped persons will be preferred.

Please send us your application to oliver.petzoldt@sequa.de by **no later than February 4th, 2022**.